

Press Release

FOR IMMEDIATE RELEASE

## **Killers Software Receives 2015 Best of Irving Award**

Irving Award Program Honors the Achievement

IRVING September 30, 2015 -- Killers Software has been selected for the 2015 Best of Irving Award in the Application Computer Software category by the Irving Award Program.

Each year, the Irving Award Program identifies companies that we believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and our community. These exceptional companies help make the Irving area a great place to live, work and play.

Various sources of information were gathered and analyzed to choose the winners in each category. The 2015 Irving Award Program focuses on quality, not quantity. Winners are determined based on the information gathered both internally by the Irving Award Program and data provided by third parties.

### About Irving Award Program

The Irving Award Program is an annual awards program honoring the achievements and accomplishments of local businesses throughout the Irving area. Recognition is given to those companies that have shown the ability to use their best practices and implemented programs to generate competitive advantages and long-term value.

The Irving Award Program was established to recognize the best of local businesses in our community. Our organization works exclusively with local business owners, trade groups, professional associations and other business advertising and marketing groups. Our mission is to recognize the small business community's contributions to the U.S. economy.

SOURCE: Irving Award Program

### CONTACT:

Irving Award Program

Email: [PublicRelations@local-best.com](mailto:PublicRelations@local-best.com)

URL: <http://www.local-best.com>

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